



PVS General Chair

HOD State of the LSC Report

5-20-25

The 2024-2025 season has brought about many new ideas and projects. Change can be scary for everyone involved and I would like to thank the PVS membership for being supportive and patient with the initiatives brought forward by the coaches, athletes and officials throughout this year. The growth of PVS over the past 20 years has been phenomenal and that growth has led to the need to re-examine the way we do things in PVS. I first want to thank the Board and committee members for your important part in voicing your ideas and bringing life to them. I also want to thank our employees, Kim Bullers (our treasurer who handles all the daily money matters), Terri Marlin (our LSC Registrar and Services Manager), and Debbie Dyson (our Assistant Registrar/Special Projects). We greatly appreciate your help and support in keeping the LSC running daily. We also thank our contractor, Kelly Rose McCullough, for keeping the Equipment program running throughout the season and making sure the equipment arrived on time for all PVS Open Meets. And finally, I'd like to thank our communication team. Patrick Kerney took on the Social Media role this year and has been providing awesome, time relevant content on the PVS Instagram page all year long and Tim Husson continues to support PVS as the volunteer webmaster. Countless parents, coaches, officials and athletes count on the information posted and updated daily on both platforms.

Thank you to the following 13 teams who stepped up and hosted the 22 scheduled PVS Opens and Championship meets since last May: TOLL (4), YORK (1), ASTS (1), PAC (4), NCAP (3), OCCS (2), PM (1), FISH (1), TSAC (1), FXXF (1), ASA (1), HACC (1) and MACH (1). These teams stepped forward to help PVS continue offering opportunities for all swimmers in the LSC. We would like to see more than 30% of the teams step up to assist the LSC in this role. Over the past year we have increased the amount paid to the teams for hosting as well as increased hospitality reimbursement once again. As a reminder, PVS takes care of contracting and paying for the pool rental, reimburses meet supplies, and provides reimbursement up to the amount listed in the PVS policy & procedures. Teams are not required to provide all of the volunteers or officials – as a PVS meet, the meets are a PVS team effort – all teams are expected to contribute at these meets. We will be offering a Meet Director training at the Swimposium in September and will work to pair new hosts with a mentor if requested.

PVS continues to thrive! Our numbers have grown this season in all areas! We have 13,112 athletes, 609 coaches and 566 officials for the 2025 season. Our LSC Retention Rate continues to outperform the National average (73.06% vs 66.61%) and our athletes' improvement rates are slightly better than the national average in all categories. (See attached) Thank you to all of the coaches for your dedication and hard work in motivating and leading our swimmers.

Highlights since our last HOD:

- Welcomed the following new Board members: Christopher Schlegel (Age Group Vice Chair), Mary Massoumi (Operations Vice Chair), Matt Cohen (Jr Coaches' Rep), Jim Crampton (SafeSport Chair) and Zach Suarez (at-large athlete rep).
- The addition of 7 new/returning teams this year: Exercise Network Swim & Aquatics (ENSA), Hydra Aquatics (HYAQ), Lionfish Swim Club (LFSC), Quince Orchard Swim Academy (QOSA), PAVA Panthers Swim Club (PAVA), Top Speed Aquatic Club (TSAC), and YMCA – Bethesda/Chevy Chase (YBCC).
- Athletes' Swim-a-thon for Hawaii – through their effort, PVS donated \$2400 to the Lahaina Swim Club to help in the final efforts to reopen their training facility after the Maui fires.
- Lifetime Membership awards presented to Tom Ugast, Barb Ship and Terri Marlin.
- PVS Outstanding Volunteer Service Award presented to Barb Ship.
- 10 Athlete Scholarships worth \$2,000 each were awarded to graduating seniors in 2024
- Equipment grants for 2024-2025 awarded to All Star Aquatics, Occoquan Swim Club and NCAP.
- Open Water grant awarded to Potomac Marlins for Montclair Swim Festival.
- Give back to all clubs - Club registration fees to PVS waived for the 2024-2025 season plus a \$500 rebate to each team.
- 2024 PVS LC AG Zone team finished 7th – 2025 will be team travel, please encourage top athletes to participate
- Athlete Reps created an athlete committee comprised of athletes from all teams – please designate an athlete from your team to be a part of this network that works together to bring ideas forward to the Board. The athletes' voices are an important part of everything we do in the LSC.
- 456 PVS Scholar Athletes recognized for 2023-2024 with certificates created and distributed by our athlete reps
- Officials' Recognition and Appreciation program launched by the new Officials' Recruitment and Retention subcommittee
- Board members attended USA-S 2024 Annual Business Meeting and Workshop, reviewed progress during the 2023-2024 season and discussed strategic planning and ideas for the 2024-2025 season and beyond.
- Attended the LSC Mega Workshop – networked with other Large LSCs to network and discuss common concerns and share ideas.
- 16 teams currently recognized as SafeSport certified (34.04%) with another 12 clubs that have started the process which, if completed, would give PVS 28 clubs (59.57%) certified. Last year at this time, our number was 19 vs 28 for this year. PVS is currently ranked #14.
- Brought the podium back to the championship meets for pictures and the theme nights at the championship meets initiated by our athletes.
- Invested in a camp program available to athletes at a reduced rate. Partnering with Fitter and Faster to build a camp pipeline for swimmers of all levels as well as targeted coaches' training options.
- Continued negotiation effort with VSI regarding surcharge fees to PVS clubs hosting meets in Loudoun, Prince William, Fauquier and Stafford counties. Board members developed a proposed change to USA-S Rulebook to be presented at the 2025 USA-S Annual Business Meeting.

Finally, as I stated last year, we are YOUR Board of Directors! We are excited to be getting more involvement from our stakeholders and hope that you will all continue to become more

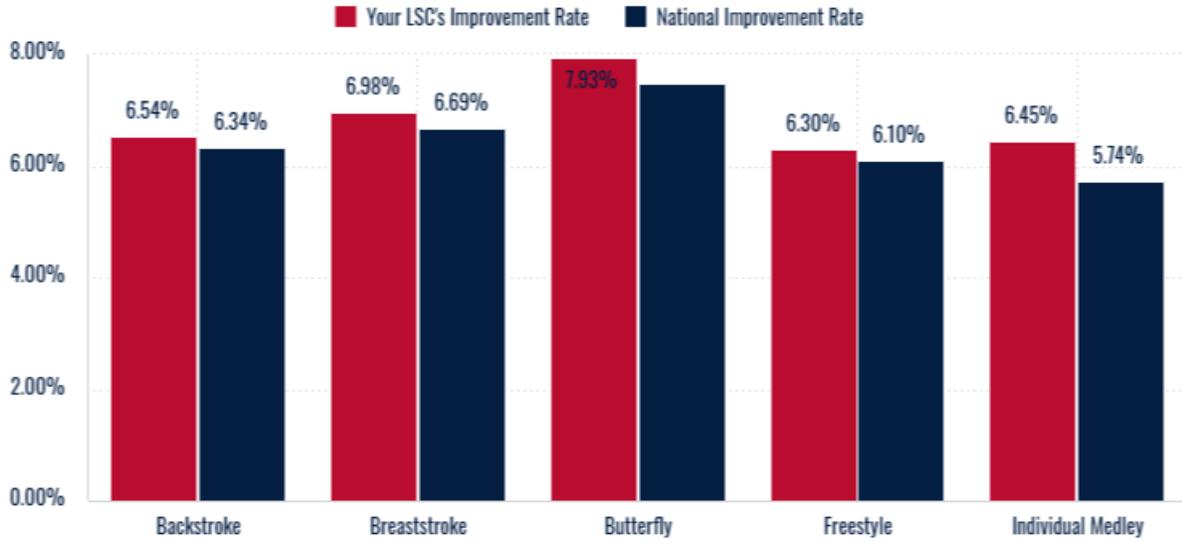
involved in developing meaningful programs within our LSC. A great place to start is by becoming a member of a committee and joining any working groups for upcoming projects. Currently we are working on ideas for next year's swim camps, coaches' workshops, Swimposium topics for September along with many other projects. You are each a valuable asset to the LSC with your individual and shared experiences making us a unique and ever-changing LSC whose growth requires us to think outside of the box. We challenge you all to be a part of these discussions so that all athletes and coaches are considered in the recommendations forwarded to the Board and we can make the decisions needed in the best interests of our membership. Please remember to drop us a note using the PVS Virtual Mailbox (green button on the main page of the website). We continue to have a lot of exciting projects, and we want you to be a part of it!

Respectfully submitted,

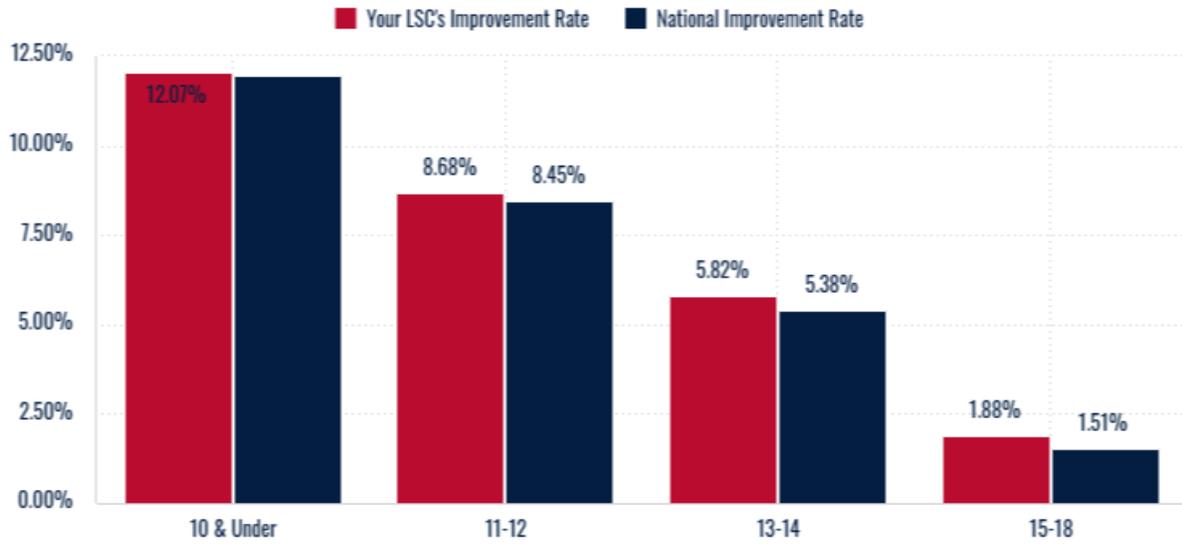
Cherlynn Venit

PVS General Chair

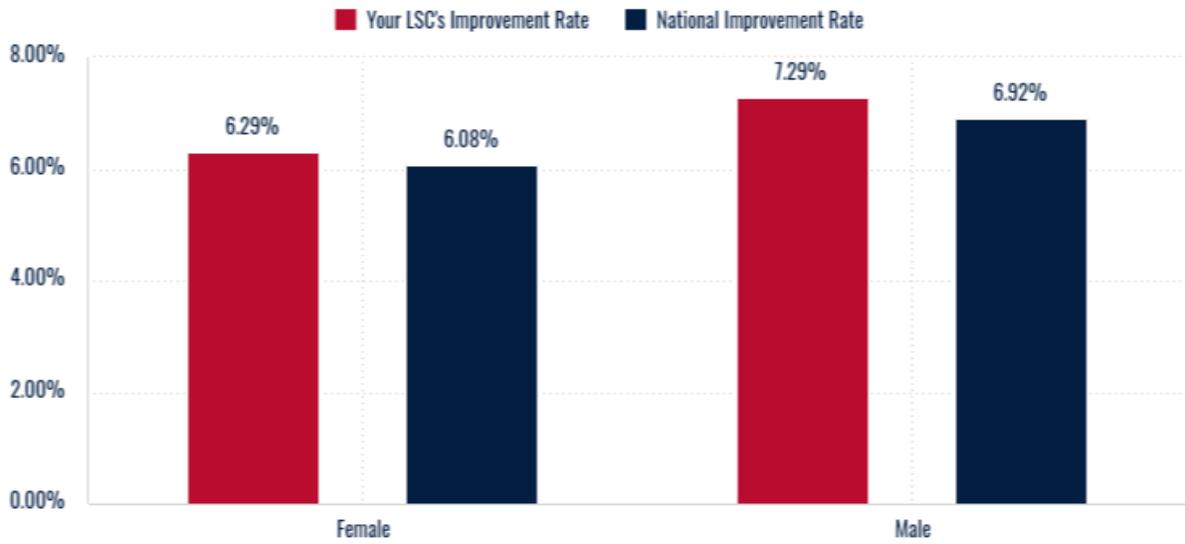
Improvement Rates By Stroke



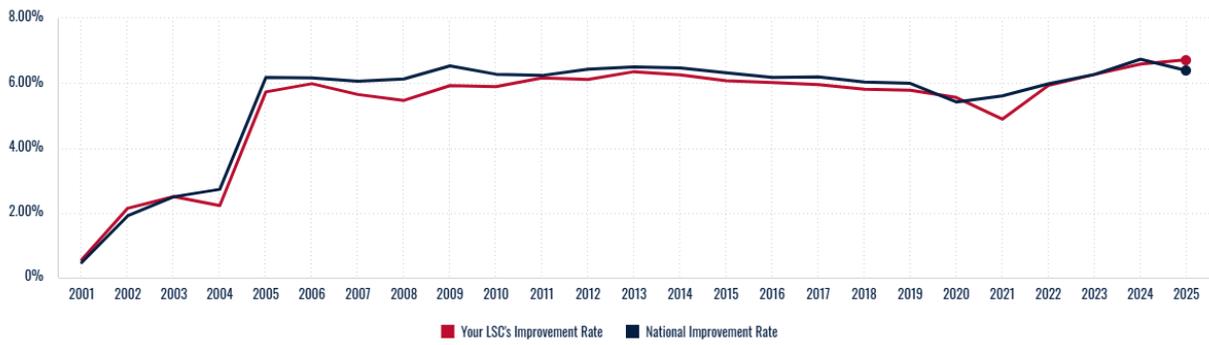
Powered by sisense



Powered by sisense



Powered by sisense



Powered by sisense