



Webmaster

Report to the PVS House of Delegates

May 2024

Over the last several years, I've gotten many unsolicited comments from USA Swimming members all around the country about how they use the Potomac Valley Swimming website as a resource, particularly for officials' information.

The historical value of the website is vast with meet results, meeting minutes, qualifying times, and other information from the last 25 years. Having access to the history of PVS makes it easy for any member to see how policies have changed, when they changed, and who was involved in those changes.

The PVS website has provided a comprehensive archive of HS championship meet results in which PVS athletes participated. This archive of meets goes back more than 25 years. This year, the results of 31 meets were posted, including the 16 meets approved for observation by PVS.

Meet Announcements are posted to the website as soon as meets are sanctioned. Results of all PVS-sanctioned meets are posted on the website promptly. For the 2023-2024 season, results of 97 meets have been posted to date.

The PVS website has been keeping up with the ever-changing officials' certification requirements resulting from the 2023 R-9 legislation. The website also maintains a wealth of officials' information and training documents.

The website provides a one-stop source of information for coaches/athletes/parents/officials for PVS-sponsored meets, including the Open Meets, Distance Meets, and Championship Meets. The website can also be used to disseminate information about club-sponsored meets in PVS if desired by the individual Meet Directors.

The website, along with the PVS social media accounts, provides news and information to the PVS community.

There have been more than 600,000 page views on the website over the last twelve months (May '23-Apr '24). The website has had up to 9,000 visitors per month over that time period.

In 2016, I redesigned the website to be more usable on mobile devices ("responsive design"). Statistics show that currently about 2/3 of the visits to the website are from mobile devices.

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