

Athlete Reps HOD Report

Senior Rep: Samantha Gilbert

Junior Rep: Harper Freeman

At Large: Nichole Zhang

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Bit.ly Links to Examples on Page 2

Samantha Gilbert Senior Rep Committed to Babson!

Social Media:

- Athlete Spotlights (16 Completed)
 - Saw in increase in followers with the athlete spotlight
- College Commitment Post (2 Completed)
 - No one filled out the form
- Athlete Newsletters
 - Positive Feedback, bringing back from 2020

Athlete Project

- Swimathon
 - Benefits Hawaiian Swimming LSC to help offset cost of travel to championship meets
 - Hybrid- Done at each teams practice site
 - May 19th-25th
 - Letter sent out to each team owner May 3rd
 - Platform will be TeamUnify
- *Swimathon May be getting pushed back

References;

<https://bit.ly/PVSAHOD> - Swimathon Invite Letter

<https://bit.ly/44wjuSL> - Athlete Spotlight Reponses

<https://bit.ly/4dojsAw> - Athlete Newsletter

