

Webmaster's Report PVS House of Delegates Meeting May 23, 2012

The PVS website continues to be the primary communications asset for Potomac Valley Swimming. Although meet announcements and meet results are the primary reasons PVS members visit the website, other areas of the website continue to be popular, including the top times lists, PVS records, and the Diversity Committee page.

Website statistics for the past year are shown below. There were over 3.6 million page views and over 814 thousand visits to the website.

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
May-11	14,599	61,028	245,052	945,072	17.23 GB
Jun-11	12,570	45,799	141,144	605,788	14.58 GB
Jul-11	16,276	70,175	425,861	930,323	18.37 GB
Aug-11	12,070	43,439	103,655	547,225	8.60 GB
Sep-11	10,857	37,616	99,888	528,489	12.70 GB
Oct-11	16,437	70,765	215,105	1,111,029	37.43 GB
Nov-11	17,793	75,127	223,931	1,216,745	42.42 GB
Dec-11	23,015	96,718	679,698	1,810,389	42.85 GB
Jan-12	17,081	68,655	254,196	914,983	26.85 GB
Feb-12	19,468	81,563	274,435	1,112,168	28.52 GB
Mar-12	26,594	118,030	818,412	2,028,979	34.85 GB
Apr-12	12,537	45,120	118,996	534,090	13.41 GB
Total:		814,035	3,600,373		297.81 GB

In the last year, the PVS website has provided real-time results for eleven meets. Results of 24 local H.S. championship meets were posted this year as a courtesy to our members.

For the first time, an on-line application was used for the PVS Scholar Athlete program. It greatly reduced the amount of time and effort required to process the applications.

A PVS Facebook page was started to provide an additional means of communication to the PVS community. A new email list that any PVS family can subscribe to was also started. In addition, the existing email lists were moved from a listserv to Googlegroups. The PVS Board, the Officials Committee and the PVS Officials all make good use of these lists.

The PVS Records Chair, John Hirschmann has been updating PVS records almost as soon as they have been swum using the features of the USA Swimming SWIMS database.

I also want to acknowledge the help of the PVS Administrator, Terri Marlin, for her role in maintaining parts of the website.

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