

Webmaster's Report PVS House of Delegates Meeting May 20, 2009

The PVS website continues to be a valuable communications asset for Potomac Valley Swimming. The use of the site continues to grow. Over the past year (May 2008 – April 2009), the website has averaged 3,147 visitors, 14,576 page views and 509.1 MB of data transfer per day. The peak day for visitors was March 27, 2009 (the Friday of Sectionals) with 6,364 visitors. The peak day for page views and data transfer was December 8, 2008 (the Monday after the Tom Dolan Invitational) with 41,861 page views and 2.27 GB of data transfer. These statistics do not include viewing of real-time results. Those are hosted on a separate server.

Real-time results were provided for the following championship meets:

- 2008 LC Senior Championships
- 2008 LC Junior Championships
- 2008 LC Eastern Zone Championships
- 2008 Tom Dolan Invitational
- 2009 Short Course Championships
- 2009 14&U Junior Olympic Championships

The limiting factor in providing real-time results for PVS championship meets is access to an Internet connection at the championship venue.

The primary use of the website is for information about meets. This includes the meet announcements, directions to pools, and meet results. PVS again provided the results of all local high school championship meets, which is another popular feature.

In addition to the FlashMail list, email lists now exist for all the major groups within PVS, including the coaches, officials, and board of directors. The lists were moved to a different server, have features that make them spam resistant, and allow for an individual to easily remove themselves from the list.

In January 2009 the PVS on-line database (TMOline) was discontinued. This database was extremely difficult to maintain accurately, and the USA Swimming database now provided increased capability for searching for swimmers' times. A Top Times Lists feature has been added to replace the database. These single-age lists are modeled after the USA-S top-10 lists, and have been popular, based on feedback I've received.

New features or pages deployed on the PVS Website in the past year include:

- Parents Frequently Asked Questions (FAQ)
- Photos Page
- Meet Directors Page

A few pages were re-designed this past year, and more are in the process of being reworked. We hope to expand our use on on-line forms in the next year, replacing many of the current forms that have to be filled out and mailed to PVS.

Tim Husson
PVS Webmaster
webmaster@pvswim.org