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During the past season, the PVS strategic planning function undertook activities to better understand the association's membership. This report provides a summary of key findings:

Membership

- From 2002 through the end of the 2008 season athlete membership grew from 5,941 to 9,018, which is a 7.4 percent compounded annual growth rate.
- From the 2007-2008 season membership data we find
 - 3.0% athlete members are from DC, 33.5% are from Maryland, 63.5% from Virginia.
 - Figure 1 on the next page compares county of residence for the 2006-2007 and 2007-2008 seasons.
 - The top 6 PVS counties are the same in 2007-2008 season as in the 2006-2007 season. These counties, in descending order, which account for about 92% of the athlete members in the 2007-2008 season:

2006-2007 Season			2007-2008 Season		
	% of members	# of members		% of members	# of members
Fairfax County	41.23%	3369	Fairfax County	38.74%	3494
Montgomery County	30.13%	2462	Montgomery County	28.62%	2581
Loudoun County	6.62%	541	Loudoun County	9.71%	876
Prince William County	5.47%	447	Prince William County	6.86%	619
Arlington County	5.05%	413	Arlington County	4.60%	415
Prince George's County	3.92%	320	Prince George's County	3.54%	319

- Approximately 98% of PVS athlete members are under age of 19. Since the source of our members come from the 5 to 19 year-old age group, understanding the dynamics in this sub-population is important. Compared to 2007, the expected growth in this sub-population for the top 6 PVS counties:

County ^{1,2}	2010	2015
Fairfax County, VA	4%	10%
Montgomery County, MD	1%	2%
Loudoun County, VA	14%	19%
Prince William County, VA	5%	9%
Arlington County, VA	3%	7%
Prince Georges County, MD	1%	(1%)

Over the next several years, the sub-population from which PVS recruits members will remain about the same in Maryland suburbs and grow in the Virginia suburbs. The growth in 2007-2008 season appears to correlate with the respective State governments projections for the counties in question.

¹ Virginia Employment Commission (<http://www.vec.virginia.gov/vecportal/lbrmkt/popproj.cfm>), December 30, 2007.

² "2007 Total Population Projections by Age, Race and Sex," Maryland Department Of Planning, Planning Data Services, August 2, 2007.

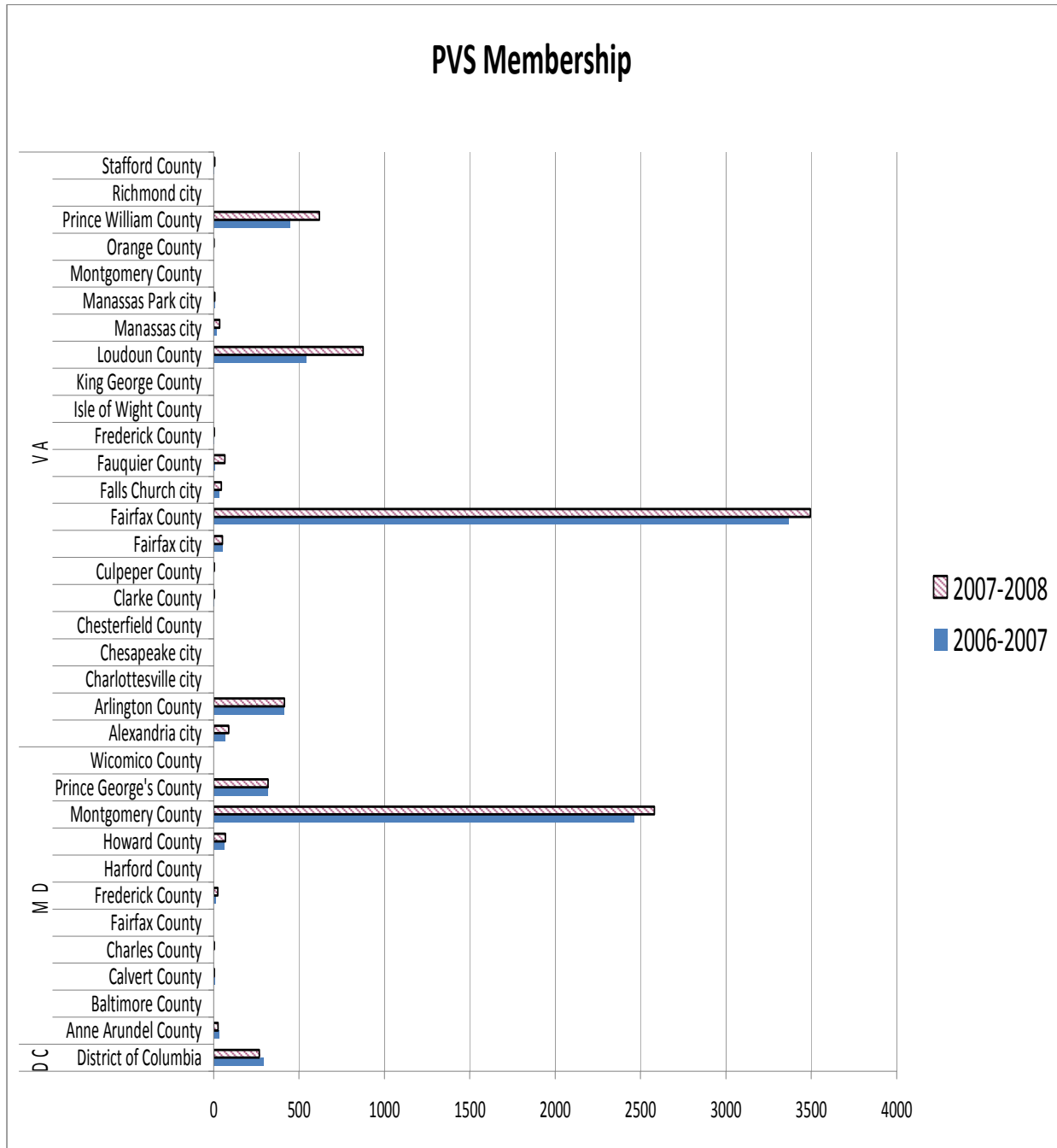


Figure 1 PVS Athlete Member Residence Counties