



**Potomac Valley Swimming  
Board of Directors Meeting  
January 10, 2014  
Diversity and Inclusion Chair's Report**

**Diversity, Inclusion & Outreach**

**Since the last report:**

- **Facilitated Diversity Committee Conference Call in December**
- **Initiated talks with DC Parks & Recreation staff regarding unused pools in the city in an effort find pools PVS may consider for promoting Water Safety/Drowning Prevention in surrounding communities. This is a strategy as an avenue to reach out to potential inner city children and families about the sport of swimming. They are currently about 42 pools (indoor & outdoor) in DC schools and communities**
- **Met with DCPR to discuss our LSC Diversity Meet the Black History Meet in February. Discussed changes they have made to the meet and their need for officiating support ..... all in an effort to make it a better run meet. Will be reaching out to the PVS community of officials to encourage them to assist in this meet.**
- **Reached out to several minority coaches in the LSC to discuss issues that may be unique to the work they do with under represented communities in the sport of swimming. Discussed the need for coach mentoring.**

**From November (report was not submitted for December Board Meeting)**

- **Researching informational water safety & drowning prevention websites and links to share with PVS clubs as a social responsibility outreach initiative (see attached draft list). According to a study commissioned by the USA Swimming Foundation, 70% of blacks, 60% of hispanics and 40% of caucasians do not know how to swim and are at risk of drowning. Although not our primary role, PVS can support the work of the USA Swimming Foundation in helping to save lives by providing resources and information to encourage those not already swimming to learn more via these links on the PVS website and/or our club websites. Attached is a list of informational sites.**
- **Creating a informational flyer that clubs can post at their practice sites, on their websites and share with their swimmers (so they can in turn also share with others) regarding water safety and drowning prevention**
- **Continuing to work on a detailed draft a the proposed D&I Grant Program for PVS to respond to questions, concerns, potential issues with how the program was initially drafted. Communicating with other LSC's that have already successfully implemented for additional details on how their programs are managed.**

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- Supported and helped to coordinate an Officials training at Takoma Aquatic Center which is practice site of DCPR a club of diverse athletes and families. The training was well attended.
- Supported ERSC a club with a majority of diverse athletes and families as first time meet hosts of one of the sites of the PVS Nov Open
- Continuing discussions with local aquatic related organizations regarding the planning of a International Water Safety Day event in May . This Water Safety & Drowning Prevention event would create awareness, education and outreach to encourage enrollment in learn to swim programs which will hopefully also encourage increased participation in competitive swimming.
- Finalized agreement with BagTags on behalf of PVS for a discount to clubs and PVS. Drafting a communication to inform our clubs about the program that will go out from our Board Chair

Water Safety & Drowning Prevention website links - DRAFT 11/13/13 -

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For review and consideration to be posted on PVS and Club sites

USA Swimming Foundation Make a Splash Program

*The USA Swimming Foundation raises funds to support programs that save lives and build champions in the pool and in life.*

[http://www.usaswimming.org/DesktopDefault.aspx?  
TabId=2092&Alias=Rainbow&Lang=en](http://www.usaswimming.org/DesktopDefault.aspx?TabId=2092&Alias=Rainbow&Lang=en)

National Drowning Prevention Alliance

<http://ndpa.org/home/>

In 2012 the National Drowning Prevention Alliance announced that it had established a sustaining partnership with the USA Swimming Foundation. Through this partnership the two organizations partner at conferences and regional and chapter events. USA Swimming Foundation provides sponsorship to the NDPA and recognizes NDPA in all media and print materials related to the Annual National Drowning Prevention Symposium.

As part of this partnership the NDPA works with the USA Swimming Foundation to educate the public about water safety and promote learn to swim and drowning prevention initiatives.

This includes mutual promotion of the Make a Splash program, a USA Swimming Foundation initiative aimed at provide in the opportunity for every child in America to learn to swim.

National Drowning Prevention Alliance - Resources

<http://ndpa.org/home/>

Water Safety & Drowning Prevention website links - DRAFT 11/13/13 -  
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<http://ndpa.org/home/resources/>

Center for Disease Control - Unintentional Drowning - Get the facts

<http://www.cdc.gov/homeandrecreationalafety/water-safety/waterinjuries-factsheet.html>

Center for Disease Control - Body and Mind - BAM!! - H2O Smartz (page targeted at youth)

<http://www.cdc.gov/bam/safety/h2o.html>

International Water Safety Day

<http://internationalwatersafetyday.org>

Safe Kids Organization

<http://www.safekids.org/watersafety>

Kids Health Organization

[http://kidshealth.org/parent/firstaid\\_safe/home/safety\\_drowning.html](http://kidshealth.org/parent/firstaid_safe/home/safety_drowning.html)

Drowning Prevention Foundation

<http://www.drowningpreventionfoundation.org/index.asp>

American Red Cross

<http://www.redcross.org/prepare/disaster/water-safety>

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American Academy of Pediatrics

<http://www.aap.org/en-us/about-the-aap/aap-press-room/news-features-and-safety-tips/pages/Sun-and-Water-Safety-Tips.aspx>

<http://pediatrics.aappublications.org/content/126/1/178.full>

abstract

[http://pediatrics.aappublications.org/content/129/2/275.abstract/reply#pediatrics\\_el\\_52666](http://pediatrics.aappublications.org/content/129/2/275.abstract/reply#pediatrics_el_52666)

Mayo Clinic

<http://www.mayoclinic.com/health/child-safety/CC00045>

<http://pediatrics.aappublications.org/content/126/1/178.full>

abstract

[http://pediatrics.aappublications.org/content/129/2/275.abstract/reply#pediatrics\\_el\\_52666](http://pediatrics.aappublications.org/content/129/2/275.abstract/reply#pediatrics_el_52666)